



You Are Invited..

to become an exclusive member of my
2010 Equity-Rich Women Programs
~ Gina Bell xo



Tier One (limited to 50 motivated women)

Equity-Rich Essentials Virtual Mastermind:

The best of ALL worlds, the essentials **8-month program** is an easy on the pocket-book fusion of one-to-one coaching, group mentorship, fundamental skills training and the power of a mastermind.

The essentials are the must haves, the proverbial ducks-in-a-row vital to being the successful woman in business online you dream of being.

It's for the busy woman entrepreneur getting started online or in growth stages who wants the best value for her investment and a program that can be enjoyed from the comforts of home or office (no travel required).

- ∞ 1 x 75 minute **Group Kick Off Call**
- ∞ 1 x 30 minute **one-to-one get acquainted call**
- ∞ Monthly ***Marketing Essentials* Calls** (60 minutes)
- ∞ Monthly ***Mindset Essentials* Calls** (30 minutes)
- ∞ **Private Social Network**, Mastermind and Q & A Forum
- ∞ Monthly **Laser Coaching** Call-In Days
- ∞ 8 x 15 minute **one-to-one coaching** sessions
- ∞ **PDF transcripts** of all 16 monthly calls + kick off call

Ultimate Essentials **Early Bird BONUS**

Register by Friday January 28 to Save \$250 off the deposit (reg. \$750)
AND receive **One Year VIP Gold Membership to IAWBO**, the International Association of Women in Business Online. (Value \$297)

Tier Two - A (limited to 8 motivated women)

Equity-Rich Women Platinum Mastermind:

The platinum tier is for the highly motivated multi-passionate woman in business online who has experienced some degree of success online and is ready to take it up a notch (or ten!) by learning the art of leverage.

The best of ALL worlds, this platinum **8-month program** is also a unique hybrid that blends one-to-one coaching, group mentorship, skills training and the power of a mastermind.

The program's focus is the creation of an "equity-rich" business that brings new meaning to "effortless" success; passive revenue; freedom and lifestyle.

It's for the success-driven woman who wants to make a bigger impact doing all that she loves to do... working less and making more.

- ❧ 90-min one-to-one **Mastermind Jumpstart Call**
- ❧ **Hand Writing Analysis** (*Personality Illustration*) A unique, fun and insightful way to break the ice. The personality traits revealed by a handwriting analysis can help you to understand more about yourself, why you feel the way you do, why you do the things you do, and how to make the best of the wonderful, unique human being that is you. (Only shared w/group if YOU choose to.)
- ❧ 2 x 2 ½ day **Mastermind Retreats**. Planning for April & September. Travel/Accommodations not included. Breakfasts (2 days) and Lunches (2 days) are included for you and your guest (if applicable) plus, one evening celebration dinner.
- ❧ **Write Your Book** in a Weekend Program – you will literally get your own book DONE and will learn the exact steps to being a published author! You can leverage this program to write a book, eBook, information product & more...
- ❧ **Monthly "Reality-Shifts & Breakthroughs" Group Calls**

- ❧ **Monthly “Catalyst Marketing Strategy” Group Calls**
- ❧ 16 x 30 min **one-to-one Coaching Calls** (2/mo x 8 months)
- ❧ **Monthly Group Mastermind and Hot Seat Calls**
Accountability, brainstorming, feedback, Q & A, resources and support on the projects YOU are most passionate about. (Think of fellow VIP participants as your personal think-tank and advisory board.)
- ❧ **Back Stage Pass** to look over my shoulder and observe the projects I’m working on for my companies so you can easily leverage these strategies in YOUR own business.
- ❧ Monday Morning **Accountability Group Skype Chats**
- ❧ **Private Social Network**, Mastermind and Q & A Forum
- ❧ **Priority access to me** via phone, email and Skype PLUS
- ❧ **Recommendations and introductions** to the trusted partners and providers I rely on for the success (and sanity) of my business.
- ❧ **PDF transcripts** of all 24 group calls and Skype chats too!
- ❧ **Bonus gifts and surprises too!** {Some of the bonuses are physical items... make sure you register with your accurate mailing address}

As you can see this is a generous “**why just do it when you can REALLY do it**” content rich, intimate, get it done intensive program that combines the power of one-to-one coaching, group mentorship, kick-in-the-pants marketing wisdom; reality shifting and a mastermind.

The platinum program is designed to make the most of our time together so that you can finally bridge the gap between your dreams and your dreams come true! And, so you can experience the freedom and good fortune that is a natural benefit of an equity-rich online business.



Tier Two - B (limited to 4 motivated women)

Equity-Rich Women One-to-One Coaching:

This Platinum (B) Tier is for the highly motivated multi-passionate woman in business online who has experienced some degree of success online and is ready to take it up a notch (or ten!) by learning the art of leverage.

Geared for the woman who prefers focused un-divided attention to group masterminds.

The program's focus is the creation of an "equity-rich" business that brings new meaning to "effortless" success; passive revenue; freedom and lifestyle.

It's for the success-driven woman who wants to make a bigger impact doing all that she loves to do... working less and making more.

- ✧ **Hand Writing Analysis** (*Personality Illustration*) A unique, fun and insightful way to break the ice. The personality traits revealed by a handwriting analysis can help you to understand more about yourself, why you feel the way you do, why you do the things you do, and how to make the best of the wonderful, unique human being that is you.
- ✧ **2 x 2 day VIP Retreats.** Recommended these be planned for the start and end of our time together (i.e. March / August). Travel and accommodations are not included. Breakfasts (2 days) and Lunches (2 days) are included for you and your guest (if applicable) plus, one evening celebration dinner.
- ✧ **Write Your Book** in a Weekend Program – you will literally get your own book DONE and will learn the exact steps to being a published author! You can leverage this program to write a book, eBook, information product & more...
- ✧ **Monthly "Reality-Shifts & Breakthroughs" Training Calls**
- ✧ **Monthly "Catalyst Marketing Strategy" Training Calls**



- ❧ 16 x 30 min **one-to-one Coaching Calls** (2/mo x 8 months)
- ❧ **Back Stage Pass** to look over my shoulder and observe the projects I'm working on for my companies so you can easily leverage these strategies in YOUR own business.
- ❧ **Private Message Board** where you can post your questions daily for e-coaching support.
- ❧ **Priority access to me** via phone, email and Skype PLUS
- ❧ **Recommendations and introductions** to the trusted partners and providers I rely on for the success (and sanity) of my business.
- ❧ **PDF transcripts** of all 24 training calls!
- ❧ **Bonus gifts and surprises too!** {Some of the bonuses are physical items... make sure you register with your accurate mailing address}

As you can see this is a generous “**why just do it when you can REALLY do it**” content rich, intimate, get it done intensive program that combines the power of one-to-one coaching, group mentorship, kick-in-the-pants marketing wisdom; reality shifting and a mastermind.

The platinum program is designed to make the most of our time together so that you can finally bridge the gap between your dreams and your dreams come true! And, so you can experience the freedom and good fortune that is a natural benefit of an equity-rich online business.



Platinum **Early Bird** BONUSES:

Register by Friday January 28 to Save \$1000 off the deposit (reg. \$2500)
PLUS receive 3 valuable fast action bonuses worth more than \$5000.00

- 1) **Virtual VIP Day (for the first 4 confirmed applicants only!)**
During the month of February we'll spend an entire day together by phone, video chat & more to map out your vision and action plan for 2010 (\$2997.00 value)
- 2) **One Year VIP Gold Membership to IAWBO**, the International Association of Women in Business Online (\$297.00 value)
- 3) **Equity-Rich Women *Essentials* Program Marketing & Mindset Calls Archive** (\$2500 value) – this is like getting 2 programs in 1.

Here's What to Do Next:

Choose Your Program Tier **And** Investment Option:

- ∞ Programs are **by application only** and processed on a first-come-first-considered basis.
- ∞ If your application is accepted, your deposit will be processed and subsequent installment(s) commence 30 days later (as applicable).
- ∞ Even though these programs are 8 months in duration (February to September) **you can stretch your payments over 12 months**. This is practically unheard but I am truly committed to removing money as a barrier for women who truly want to step into a high level program without breaking the bank.



Tier One: Essentials

2010 Membership in the Equity-Rich Essentials Program is \$2500.00

- Option One:** Full Pay Bonus: Save 10%
\$500 deposit, then 1 payment of \$1750.00 (save 10%)
- Option Two:** \$500 deposit, then 8 monthly installments of \$250.00
- Option Three:** \$500 deposit, then 12 monthly installments of \$187.00

*** Only 50 women will be accepted into this affordable high level program.** (Prices valid to January 28th, 2010)

Tier Two (A) Equity-Rich Women Platinum Group Mastermind

2010 Membership in the Equity-Rich Women Platinum Group Program is \$8997.00

- Option One:** Full Pay Bonus: Save 10%
\$1500.00 deposit + balance of \$6597.00 days (save 10%)
- Option Two:** \$1500.00 deposit + 8 monthly installments of \$947.00
- Option Three:** \$1500.00 deposit + 12 monthly installments of \$647.00

*** Mastermind size limited to 8 highly motivated women.** (Prices valid to January 28th, 2010)



Tier Two (B) Equity-Rich Women Platinum One-to-One Coaching

2010 Membership in the Equity-Rich Platinum One-to-One Coaching Program is \$9997.00

- Option One:** Full Pay Bonus: Save 10%
\$1500.00 deposit + balance of \$8187.00 days (save 10%)
- Option Two:** \$1500.00 deposit + 8 monthly installments of \$1147.00
- Option Three:** \$1500.00 deposit + 12 monthly installments of \$767.00

* **Current space available for 4 highly motivated women.** (Prices valid to January 28th, 2010)

Here's How to Know If an Equity-Rich Program is for you...

The Equity-Rich Women Program is absolutely FOR YOU if:

- You are **ready to get real and accept responsibility** for where you are right now (whether you like where you are or not)
- You're **willing to ask for and accept help** and support
- You're willing to dig deeper than ever before to **gain the clarity** you need to identify what's holding you back from the success you want
- You're ready to stop comparing (and copying) others so you can create success your way with **authenticity and confidence**



- You're willing to be **completely honest** with me, fellow mastermind members and most importantly – yourself
- You KNOW **this is your time** and that 2010 is the year you will step up in new and more powerful ways
- You want the support, mentorship, coaching and camaraderie that will empower you to **do the things you know you need to do but have been too scared to do them**
- You're ready to experience **leaps and momentum** in your business so that you can make a bigger difference doing ALL that you love to do
- In a nutshell, you are ready to do **whatever it takes** to reach your goals this year

These programs are absolutely NOT FOR YOU if:

- You're looking for a consultant that will do things for you (Sorry, spectators are not allowed. Being part of this high level program requires women who are ready to get off the bench and into the game)
- You have a laundry list of excuses and reasons why you're not as successful as you want to be (and YOU aren't on the list)
- You're a negative Nellie, glass half empty, ready to burst anyone's bubble to make yourself feel better kind of gal (Sorry, we're looking for the most positive and motivated women only)
- You have a runaway bride personality... and give up when the going gets tough or commitment is required.

Visit www.GinaBellinc.com/erw for additional information, client testimonials and more.



Equity-Rich Women™ 2010

Mastermind/Coaching Application

Yes Gina! Please accept this as my application to be accepted as one of your exclusive Equity Rich Women Program participants in 2010.

The membership tier of the Equity-Rich Women Programs I am applying to join is:

- Tier One: Equity-Rich Women Essentials Program Membership**
- Level Two – A: Equity-Rich Women Platinum “Group” Mastermind Membership**
- Level Two – B: Equity-Rich Women Platinum “One-to-One” Coaching**

Today's Date _____

Name _____

Company Name _____

Street Address _____

City/Town _____

State _____

Zip/Postal Code _____

Country _____

Phone _____

Mobile Phone _____

Fax _____

E-mail _____



Website _____

Assistant Name _____

Assistant Phone _____

Assistant E-mail _____

1. Tell me about yourself.

2. Please describe your business as it is right now.



3. Briefly describe why YOU are a good candidate for the Equity-Rich Women in Business Online Programs™

4. If you could wave a magic wand and change three things in your business or life over the next 8 months, what would they be?

5. What are your three greatest accomplishments in the last 5 years?



6. Who are or have been your major role models?

7. What's your long term vision for your company—and you?

8. Who or what do you think is your biggest obstacle in reaching your current goals?



9. Who or what do you think is responsible for your current results?

10. What motivates you to be a successful woman in business online?

11. Anything else you would like to share with me when considering you for this program?



12. Please circle the approximate gross business revenues for each of the indicated years. Please note this is completely CONFIDENTIAL.

2010 (Forecasted)

less than \$100K	\$100K - \$250K	\$250K - \$500K
\$500K - \$750K	\$750K - \$1 million	\$1 million +

2009 (On track for)

less than \$100K	\$100K - \$250K	\$250K - \$500K
\$500K - \$750K	\$750K - \$1 million	\$1 million -

2008

less than \$100K	\$100K - \$250K	\$250K - \$500K
\$500K - \$750K	\$750K - \$1 million	\$1 million -

2007

less than \$100K	\$100K - \$250K	\$250K - \$500K
\$500K - \$750K	\$750K - \$1 million	\$1 million -

2006

less than \$100K	\$100K - \$250K	\$250K - \$500K
\$500K - \$750K	\$750K - \$1 million	\$1 million -

2005

less than \$100K	\$100K - \$250K	\$250K - \$500K
\$500K - \$750K	\$750K - \$1 million	\$1 million -



Choose Your Deposit Method

If more than one card is listed for a deposit, we'll divide payment among these cards. If you opted for monthly payments, please list a 2nd card for us to keep on file as a backup.

If you are paying in full our team will accept a check or provide you with wiring instructions.

Credit Card#1 _____ Expiration _____

Credit Card#2 _____ Expiration _____

Credit Card#3 _____ Expiration _____

Billing Address (Please provide the billing address associated with each card)

Signature _____ Date _____

Or ... make check payable to Signature of Success Consulting, Inc.

Note: Checks not accepted for monthly payments.



Program Agreement Please read in full and sign/date below.

By signing where indicated below, you irrevocably agree that if Signature of Success Consulting, Inc. (the “Company” or “we/us”) approves your application and accepts you as a 2010 Equity-Rich Women Program (the “Program”) participant, then this Equity-Rich Women Program Agreement (the “Agreement”) automatically becomes a binding contract between you and the Company; and applies to your participation in the Program.

By signing below, you are acknowledging that you have read, agree to and accept all of the terms and conditions contained in this Agreement. We may amend this Agreement at any time by sending you a revised version at the address you provided above.

By completing the Application and signing below, you authorize the Company to charge your credit or debit card, or cash your check, as indicated above, as payment for your membership in the Program, if the Company approves your Application and accepts you into the Program.

Furthermore, you agree that if you are accepted into the Program, you are responsible for the full payment of fees for the entire 8 to 12-month course of the Program, regardless of whether you actually attend or complete the Program, and regardless of whether you have selected a lump sum or monthly payment plan. To further clarify, no refunds will be issued and all monthly payments must be paid on a timely basis. We are committed to providing all Program participants with a positive Program experience.

By signing below, you agree that the Company may, at its sole discretion, terminate this agreement, and limit, suspend, or terminate your participation in the program without a refund or forgiveness of remaining monthly payments if you become disruptive or difficult to work with, if you fail to follow the Program guidelines, or if you impair the participation of Program instructors or participants in this Program.

We respect your privacy and must insist that you respect the privacy of fellow Program participants. By signing below, you agree not to violate the publicity or privacy rights of any Program participant. We respect your confidential and proprietary information ideas, and trade secrets (collectively, “Confidential Information”) and must insist that you respect the same rights of fellow Program participants and of the Company.

By signing below, you agree (1) not to infringe any Program participant’s or the Company’s copyright, patent, or trademark, trade secret or other intellectual property rights, (2) that any Confidential Information shared by Program participants or any representative of the Company is confidential and proprietary, and belongs solely and exclusively to the participants who discloses it or the Company, (3) you agree not to disclose such information to any person or use it in any manner other than in discussion with other Program participants during Program sessions.

By signing below, you further agree that (4) all materials and information provided to you by the Company are its confidential and proprietary intellectual property, belong



solely and exclusively to the Company, and may only be used by you as authorized by the Company, and (5) the reproduction, distribution and sale of these materials by anyone but the Company is strictly prohibited.

Further, by signing below, you agree that, if you violate, or display any likelihood of violating, any of your agreements contained in this paragraph, the Company and/or the other Program participant(s) will be entitled to injunctive relief to prohibit any such violations to protect against the harm of such violations.

We have made every effort to accurately represent the Program and its potential. Claims of actual client results/earnings can be verified and examples of actual results provided upon request. The testimonials and examples used are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual's success depends on many factors, including his or her background, dedication, desire, and motivation.

By signing below, you acknowledge that as with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money as a result of your participation in the Program.

By signing below, you also acknowledge that you have represented to the Company that payment of your Program membership fees will not place a significant financial burden on you or your family.

The program instructors are not qualified to provide legal, tax, accounting or financial advice, and the information provided to you by the Program instructors is not intended as such. You should refer all legal, tax, accounting, and financially related inquiries to appropriately qualified professionals.

Print Name: _____

Signature: _____

Date: _____

Thank you for your application and agreement. Fax to: 1-888-352-6398.

We will personally review it, and a staff member of Signature of Success Consulting, Inc. will contact you within 7 business days via e-mail or phone to let you know if you are approved.

Tier Two applicants will require a phone interview with Gina Bell.

If you are approved, we will process your deposit or payment in full for the amount indicated above, and we'll send you all the details for your 2010 Equity-Rich Women Program Membership.

